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From the President

By Jean-Marie Nkongolo-Bakenda, PhD

I imagine that you are all back from vacations and are currently planning or realizing different activities for Fall 2007 and Winter and Summer 2008. Please do not forget our CCSBE annual meeting in Kelowna this November 1-3 and the annual ICSB 2008 conference in Halifax June 22-25 next year.

This newsletter message is my last one as CCSBE president. Time is running out and I did not realize how fast this would happen. It has been a good and challenging experience to serve as CCSBE President. I would like to thank each of you for your contribution to the development of our organization. Let me give thanks to the dedicated Board members elected last year who have pushed our cause and will continue to give their support to the incoming Board.

Before giving you our annual activity report in Kelowna, allow me to present a summary of our activities during the summer months.

On behalf of CCSBE, I attended the ICSB annual Conference in Turku (Finland). The CCSBE was represented by an impressive number of CCSBE colleagues with outstanding presentations and by the organizing committee for the ICSB Halifax Conference. The Turku conference received 600 abstracts, 300 final papers, and 700 participants. Congratulations to our colleagues and CCSBE members Barbara Orser, Martine Spence, Allan Riding, and Christine Carrington for their award for the best paper on female entrepreneurship. Congratulations to our past president Yvon Gasse who was selected as a Wilford L. White Fellow in recognition of his passion and burning desire for small business and entrepreneurship, as reflected in his teaching, writing, research, training and public service. A big thank you is

extended to the Halifax conference organizing committee for their efforts to invite delegates to the 2008 ICSB annual conference.

I participated in the ICSB Board annual meeting. The ICSB has 1807 current members. Among the 9 affiliates, the CCSBE (135 members) ranked fourth in terms of the number of members, after USASBE (United States with 689 members), ECSB (all European countries, but Cyprus, Malta and Lithuania with 350 members) and SEAANZ (New Zealand and Australia with 290 members). I do not want to compare the three affiliates above with the CCSBE due to the differences in population, but a few facts on each may be of interest. The USASBE has seen its sponsorship and grant support increase to over \$235,000 in 2007. The ECSB's board has 9 members and meets twice a year. Each European country has a vice-president responsible for outreach and membership in their country. The SEAANZ has 4 vice-presidents who are responsible for marketing (including website), finances and corporation (including the constitution), conference, and the journal. The 2007 annual conference which was held in Auckland was jointly co-hosted by the SEAANZ and two professional organizations: the EDANZ (Economic Development Association of New Zealand) and ANZRAI (Australian and New Zealand Regional Sciences Association International). This format is adopted to facilitate the interaction between academics and practitioners.

In Turku, Rob van der Horst of the Netherlands was elected President of ICSB and Charles Matthews of Cincinnati, USA became President Elect. Among the vice-presidents, Annette St-Onge of CCSBE will continue to serve as Vice President Membership and Affiliates after having been Vice President Finances and Control for several years. Thanks to Annette for her dedication to the cause of entrepreneurship in ICSB and CCSBE and congratulations on her new position. Annette will work with CCSBE's Chris Pelham as Vice President Small Business Counseling. Congratulations Chris. Suzan Duffy, who has been executive director at the ICSB International Office in Washington for the last four years, has left and her replacement is Ayman Tarabishy. The 2009 ICSB annual conference will be held in Korea and the Board is in discussion with the University of Cincinnati to host the conference in 2010.

In August I attended the Academy of Management annual conference in Philadelphia. This gave me an opportunity to meet with some CCSBE members. Two Canadians, Danny Miller and Isabelle Le Breton-Miller, received an award for their book and papers on family business. Also, David Maslach, a PhD Candidate at Richard Ivey School of Business, received a Best Reviewer Award in the Entrepreneurship Division. Congratulations to all.

Finally, this summer, our colleagues Robert Anderson from the University of Regina and Leo-Paul Dana from the University of Canterbury in New Zealand and effective CCSBE member, published an impressive edited book entitled *International Handbook of Research on Indigenous Entrepreneurship*. The book presents "a multitude of fascinating, superbly illustrated studies on the facts of entrepreneurship amongst indigenous peoples" in different parts of the world. Specialists in the area believe this book is a must for our libraries. Congratulations Bob and Leo for this work.

See you in Kelowna.

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Connecting Policy Practice and Research CCSBE - Conference Kelowna November 1 to 3, 2007

By Committee Co-chairs: Dr. Heather C. Banham, CGA; Dr. Sherry L. Price, CHRP

Come and join the CCSBE membership at the annual conference in beautiful Kelowna, British Columbia. You will have the opportunity to connect with colleagues with an interest in Small Business and Entrepreneurship from across Canada and internationally - whether you are an academic, a practitioner or a policy maker (or even if you are just interested to see what all those types get up to!)

We think you will be amazed by the enthusiasm and information presented by Garrett Wasny in the opening plenary on **"Free and Value-Priced E-Tools for Small Business."** You will be able to learn first hand from Joy Playford from the Business Development Bank on **"SME Trends and Transitions."** Robert Fine - with international acclaim for his work in economic development - will speak on **"Innovative approaches to Economic Development"** and you will get to hear first hand the experiences of successful entrepreneur Gord Hotchkiss of Enquiro Search Solutions Inc.

On top of all of this you will be wined, dined and entertained - Okanagan style.

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Gearing up for international markets

[Website Link](#)

Are you planning to start exporting? While this can be a profitable venture, it can also be a costly one. It's important to carefully assess the business risk before you begin. This BDC article discusses how long-term planning is crucial to success in any export venture. Some of the factors considered in the article are assessing the need for working capital, determining if any equipment purchases will be required to increase production, and anticipating if you will need to purchase a building or expand your facilities.

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Robert Anderson Receives Award for Excellence in Research

Submitted by Aldene Meis Mason

The Award for Excellence in Research was presented to Dr. Robert Anderson of the Faculty of Business Administration by the University of Regina and the Alumni Association. Anderson is one of the world's leading scholars in indigenous entrepreneurship research and has shaped the direction of international research in this field. He has an enviable record of publications, conference presentations, and research grants. His publications include four books, several book chapters, and numerous articles in peer-reviewed journals. Dr. Anderson is known as a superb mentor, and his guidance and collaboration are sought after by researchers and doctoral students from around the world. Dr. Anderson has also contributed to the Entrepreneurship discipline through his work as managing editor of the Journal of Small Business and Entrepreneurship and as co-editor of the Journal of Aboriginal Economic Development and the Journal of Enterprising Communities: People and Places in the Global Economy.

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University of Saskatchewan establishes Centre for Entrepreneurial Excellence

Submitted by Warren Weir

The University of Saskatchewan's new W. Brett Wilson Centre for Entrepreneurial Excellence (Wilson Centre) was established in 2007 with a \$1 million gift from W. Brett Wilson, as a strategic partnership with the University of Saskatchewan.

The objectives are to become a centre of excellence in teaching, research and outreach of commercialization strategies for entrepreneurial ventures in Saskatchewan, Canada and the world. The Wilson Centre activities will be focused on teaching, research and outreach associated with 1) entrepreneurship in new small to large businesses; 2) entrepreneurship in family enterprises; 3) entrepreneurship in social enterprises (new ways to accelerate community development); and 4) innovation entrepreneurship (commercialization of scientific and technological innovations).

Wilson Centre teaching programs will include entrepreneurship minors offered in all colleges on campus, a major in the Edwards School of Business, entrepreneurship courses in the MBA and MPACC programs, and specialized outreach programs so as to make entrepreneurship an option accessible to many. Other outreach programs involve students interfacing with external entrepreneurs through the completion of marketing studies and plans, opportunity assessments, feasibility studies and business plans. The Wilson Centre will be involved in academic and applied

research projects related to entrepreneurship, intrapreneurship, technology and innovation, small business management, family business, agribusiness, land and resource management, and aboriginal economic development. The Centre expects to have an entrepreneur-in-residence and host one annual entrepreneurship conference.

Marv Painter, Ph.D., is the Director of the Wilson Centre for Entrepreneurial Excellence, Edwards School of Business, and University of Saskatchewan in Saskatoon, Saskatchewan, Canada S7N 5A7. He can be reached at Tel: (306) 966-8439 or by e-mail: painter@edwards.usask.ca.

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Fondation de l'entrepreneurship: THE NEW WEBSITE IS ONLINE

Submitted by Marie-Christine Pota

After four years, the Fondation de l'entrepreneurship's website has finally been upgraded. Officially online since September 6th, the internauts are invited to discover this new website, whether they are slightly or largely interested in entrepreneurial culture or in entrepreneurship.

Representative of the new image of the Fondation de l'entrepreneurship, this website is custom-designed, dynamic and interactive. Internauts can now subscribe to a RSS feed and receive every news from the Fondation related to its activities and training, actualities, the CVRCE Documentation Centre and its Newsletter, the VIGIEntrepreneuriale Carnet and the Carrefour des pratiques entrepreneuriales de la Francophonie, without having to provide their e-mail address, nor surf the entire site of the Fondation.

Another novelty: the section "Projets pédagogiques" (Pedagogic Projects) has been added. It presents the main actions undertaken by the Fondation to raise awareness of the Quebec academic circle about entrepreneurship.

Furthermore, the headings "Être mentoré" (Be a mentoree) and "Pour les mentors" (For the mentors) from the section "Mentorat d'affaires" (Business mentoring) allow internauts to easily find the mentoring organization of their locality (coordinates and geographic plan).

The Fondation de l'entrepreneurship is a not-for-profit organization actively involved in the fostering of the development of the entrepreneurial culture as a preferable mean to ensure the economic and social development of the province of Quebec. To become member of the Fondation, please click: www.entrepreneurship.qc.ca.

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2008 ICSB World Conference – Call for Papers

By Shelley Hessian

The International Council for Small Business (ICSB) integrates the activities of diverse organizations and professionals who deal directly with small business and is the leading global membership organization for those interested in the

theory and practice of entrepreneurship. Submissions can be made for both academic papers and workshops.

Please join researchers, educators, policy makers, business services providers, students, and business owners to:

- Engage in dialogue on the latest topics in the field of small business and entrepreneurship ;
- Meet leading researchers, educators, practitioners, and policy makers;
- Build your network of SME international actors worldwide;
- Socialize and enjoy yourself.

Pre-Conference Events

International Small Business Counselling Certification – Monday, June 16th to Saturday, June 20th

Over the four day period, workshops encompassing eight of the ten modules of The APEC-IBIZ and ACSBE international certification for small business counsellors will be delivered.

Private Sector Development – Wednesday, June 18th & Thursday, June 19th

Growing Inclusive Markets is a key part of the United Nations Development Program strategy on the role of the private sector in poverty alleviation worldwide. This pre-conference event brings together key academic and practitioner networks in private sector development from Africa, Latin America and Asia, supported by a number of key development agencies in the field.

Pre-Conference Policy Form – Friday, June 20th

Pre-Conference programming will include panel presentations and discussions on topics such as international SME / Entrepreneurship policy platforms, emerging trends, and how to assess, and what some may consider to be, opposing policy choices.

Strategic Entrepreneurial Integration – Saturday June 21st & Sunday, June 22nd

Bringing together institutions who have, or are attempting to have, strategies in place to integrate a university environment to discuss strategic issues, opportunities, and barriers of this integration.

Please note: All pre-conference events are priced separate from conference registration.

Please visit the conference website at www.icsb2008.org for further information on online submission and submission guidelines. You will also find information on important dates, online registration, and conference fees.

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From Quebec. . .

Entrepreneurship at school = motivation + success 9th Autumn Forum - Thursday, October 25th, 2007 – Hôtel Plaza Québec

Submitted by Régis Labeaume & Denis Morin

In the last few years, the Autumn Forum has allowed us to develop the entrepreneurship concept in school, from primary school to university. We value good practices from everywhere in the province of Quebec, including any grade school level while giving great attention to the demonstration of the many purposes of entrepreneurship, whether it is societal or a business entrepreneurship.

Within the frame of the Défi de l'entrepreneuriat jeunesse (Youth Entrepreneurship Challenge), the time has come to look at the impacts of entrepreneurship on youth. Does entrepreneurship have an effect on the motivation and personal and academic successes of the student? Many believe it. They wish to introduce this issue at the 9th Autumn Forum. Just like the ascension of a high mountain littered with many ambushes, but also a lot of beautiful things, entrepreneurship requires people to surpass their limits, to grow and to reach new standards. Let's see together how school can become a ticket for the future, an asset for success and the first step in the strengthening of the entrepreneurship culture in Quebec.

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From The Prairies. . .

News from the University of Saskatchewan

- The newly created W. Brett Wilson Centre for Entrepreneurial Excellence will focus on helping entrepreneurs create value from all colleges at the U of S. Their main goal is to make entrepreneurship an option for every student at the University of Saskatchewan.
- Programs will include teaching programs in entrepreneurship education within the University, outreach and engagement programs with community partners in areas such as training, projects, or conferences, and research related to entrepreneurship.
- The College of Commerce, University of Saskatchewan has recently been renamed the N. Murray Edwards School of Business.
- Warren Weir reports:
 - Bob Anderson and I (and others) have recently published 2 papers on Indigenous Entrepreneurship, but because he is the lead author on both papers, I will let Bob Anderson provide that update.
 - I have just completed a major paper on First Nation Small Business and Entrepreneurship in Canada for the National Centre for First Nations Governance. See <http://www.fngovernance.org/index.htm>. Publication reference to come.

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News from Women Entrepreneurs of Saskatchewan Inc.

Women Entrepreneurs of Saskatchewan (W.E.) is working toward creating a business culture in which the barriers to success, recognition and advancement of women entrepreneurs in Saskatchewan are eliminated. Research has consistently shown that women business owners think and manage differently, and also define their success differently. Women find satisfaction in building relationships and being in control of their own destiny rather than defining success in monetary terms. As a result, women typically start very small not only because that is what they are comfortable with, but also because they cannot find financing.

Programs and services that are offered by W.E. to address these issues are loans, business advising, mentoring circles and mentoring programs, training, educational and information events and publications, networking, information and referrals, aftercare services, youth presentations and business planning contests, as well as membership and partnerships with other organizations.

New initiatives for the coming year include a more formal aftercare program, increased focus on mentoring programs, new methods of training delivery including video conferencing, and distributing W.E. publications through an e-mail format. In addition the following new events are planned for October: an Idea Generation/Open House workshop in both Saskatoon and Regina; and a Business Ownership Transition workshop in Saskatoon, Regina and Swift Current.

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News from University of Regina

Dr. Jean-Marie Nkongolo-Bakenda reports:

I, along with Bob Anderson and Ron Camp, attended the ICSB conference in Turko, Finland in June. We presented the paper "Entrepreneurship, Aboriginal Values and Stakeholder interests: Proposition of a Framework for conflict resolution." Also in June, I made a communication on "Entrepreneurial trends: the globalization of entrepreneurship" to the 2007 Business Retention and Expansion International Conference in Regina. In August, I presented with Bob Anderson and other colleagues from New Zealand, Ireland, and South Africa a symposium to the Academy of Management Conference on the theme "Enterprise, People and Place: Community Development in the New Economy." Finally, the voluminous and interesting book edited by Leo-Paul Dana and Robert Anderson on "International Handbook of Research on Indigenous Entrepreneurship" has been published by Edward Elgar. I authored the seventh chapter on "Values, Resource Endowment and Ethnic Entrepreneurship in Africa". Many other members of the CCSBE have also contributions in that book.

• Dr. Sylvain Charlebois reports:

I have had two articles published recently:

R.W. Camp II, S. Charlebois (2007). Vertically integrating a network of small and medium enterprises to pursue strategic marketing: The Case of Natural Valley Farms Inc., *Journal of Farm Management*, 13(1)

Charlebois, S. (2007). Marketing Agricultural Commodities on Global Markets: A Conceptual Model for Political Economies and Food-Safety Standard Asymmetries Related to Mad Cow, *Journal of International Food and Agribusiness Marketing*, 20(1).

I have also done some work this summer with the Montreal Economic Institute on marketing boards. Finally, I am co-authoring an introduction to marketing textbook that will come out in April 2008.

Aldene added: Dr. Sylvain Charlebois was named the Saskatchewan Wheat Pool (now Vitera) Research Fellow at the University of Regina Faculty of Business for the period July 2007 to June 2010. This is accompanied by a grant of \$10,000 per year to support research in agri-business.

• Aldene Meis Mason reports:

I am doing the interviews for my PhD thesis "A Comparison Between Indigenous Sámi Herding of Rangifer tarandus (reindeer) and Indigenous Inuit Hunting of Rangifer tarandus (caribou): Implications for Subsistence and Commercialization" through the Faculty of Management, University of Canterbury, New Zealand. Dr. Leo-Paul Dana, Dr. Robert Anderson and Dr. Alan Singer are my supervisors. Dr. Ana Peredo (U of Victoria), Dr. Leo Paul Dana (U of Canterbury) and I were in Nunavut case writing about entrepreneurship in Rankin Inlet and Coral Harbour this June. This research was partially funded under the CCHRC Northern Opportunities Grant.

Aldene Meis Mason, Leo-Paul Dana and Robert Anderson. (2007) "The Inuit caribou harvest and related agri-food industries in Nunavut." *International Journal of Small Business and Entrepreneurship* Vol. 4 # 6 has just been published.

In March, Aldene presented a paper at the 5th Annual Interdisciplinary European Conference on Entrepreneurship Research (IECER) in Montepelier, France.

Leo, Bob and I were recently completed the Canada project for a five nation research project which examined Social Issues and Sustainable Development in the Arctic in the Oil and Gas Sector commissioned by Royal Dutch Shell. Aldene Meis Mason, Robert Anderson, and Leo-Paul Dana have written the Canadian chapter "Sustainable Development in Oil and Gas – the Mackenzie Valley Project" for a forthcoming book edited by Aslaug Mikkelsen and Oluf Langhelle and published by Routledge (Taylor and Francis).